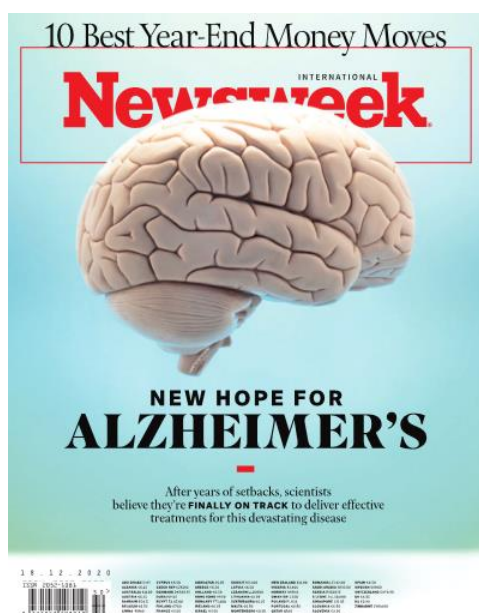


2020年12月18日
日本ピストンリング株式会社

「Newsweek」及び「THE WORLDFOLIO」掲載に関するお知らせ

「日本のモノづくり」をテーマにした特集で、当社代表取締役社長 高橋輝夫が英国通信社「THE WORLDFOLIO」のインタビューを受けました。

その内容が米国の大手週刊誌「Newsweek-International版」（2020年12月18日発行）およびTHE WORLDFOLIO社のWebサイトに掲載されましたのでお知らせいたします。



The parts manufacturers representing the true strength of Japan's car industry

The success of Japan's large automakers is intrinsically linked with the innovative Japanese SMEs who supply them with parts and components.

While Toyota, Honda and Nissan are major brands that represent the strength and reputation of the Japanese automobile industry worldwide, the true strength of the industry lies with the hundreds of smaller companies that supply the parts and components for these big car makers.

These parts aren't found on the front of the hood or on the back of the steering wheel. But look at the intricate parts that make up the wheel or piston, or at the hundreds of small pieces that make up the engine and you will find examples of the high quality and high performance craftsmanship developed by the Japanese parts manufacturers.

"If you drive a car such as a Toyota, Honda, Nissan, Ford or Volkswagen, you probably use our products without realizing it," says Osamu Inoue, president of Sanboku Electric, a global leader in the manufacture of wire harnesses. "The production of wire harnesses is essential for automobile manufacturers to produce their cars."

Another parts manufacturer integral to the automobile production chain is Nippon Piston Ring (NPR), which manufactures piston rings, valve seat inserts and other engine parts for major automobile makers in Japan and overseas.

"Our strength can be compared to the Japanese manufacturers and which have been working on products with a long history, which is one of our core technologies," explains high precision, laser finished, tribology is the science and engineering of interacting surfaces in relative motion. And in the case of NPR, it focuses on developing high quality components that reduce friction and wear of machine and engine parts – something which Mr. Takahashi refers to as "integrated architecture."

"By strategic architecture, we mean technology to optimize parts

time when such components will no longer be required. Although Mr. Takahashi believes that internal combustion and hybrid engine-powered cars will be around for a while yet, NPR has already begun diversifying into new areas in order to ensure its survival. Drawing on its rich expertise in material and coating technology, NPR aims to develop high precision products for the medical industry, which also requires the manufacture of other sophisticated parts.

However, with the shift to electric vehicles, there will come a

There are three key principles for the 'Next NPR 2030 plan' he

President, NPR Co., Ltd.

use, to be the last step standing in the engine field, to set up new business, adding our core technologies, and to seek partners through M&A, capital alliance or technology partnership to help us achieve our goals."

NPR
www.npr.co.jp/english/

Newsweek (英文版)

[記事はこちらから](#) (PDF:992KB)

THE WORLDFOLIO 記事掲載サイト (英文)

<http://www.theworldfolio.com/interviews/npr-at-the-core-of-the-automotive-supply-chain/4805/>

【本件に関する問い合わせ先】

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